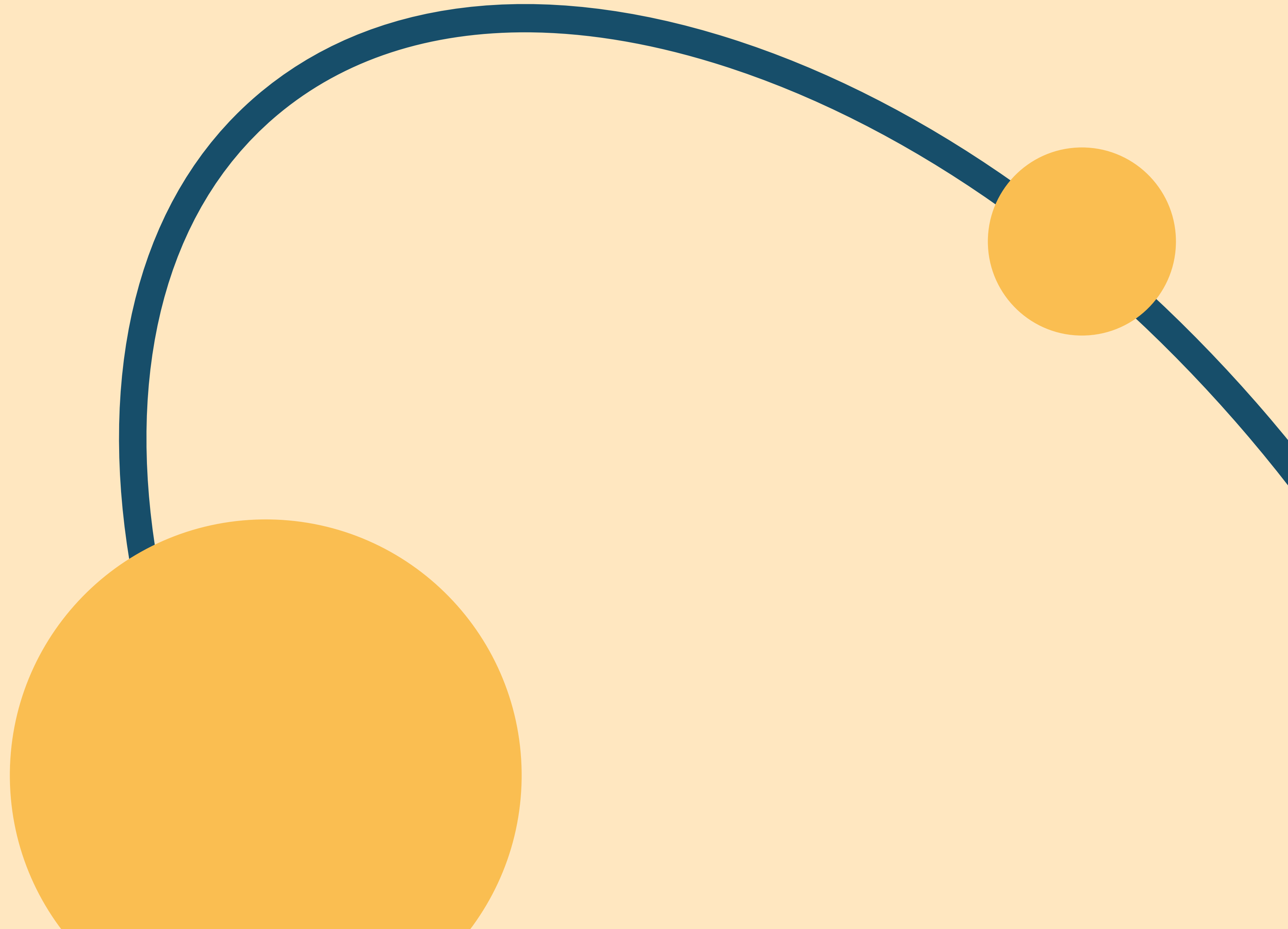
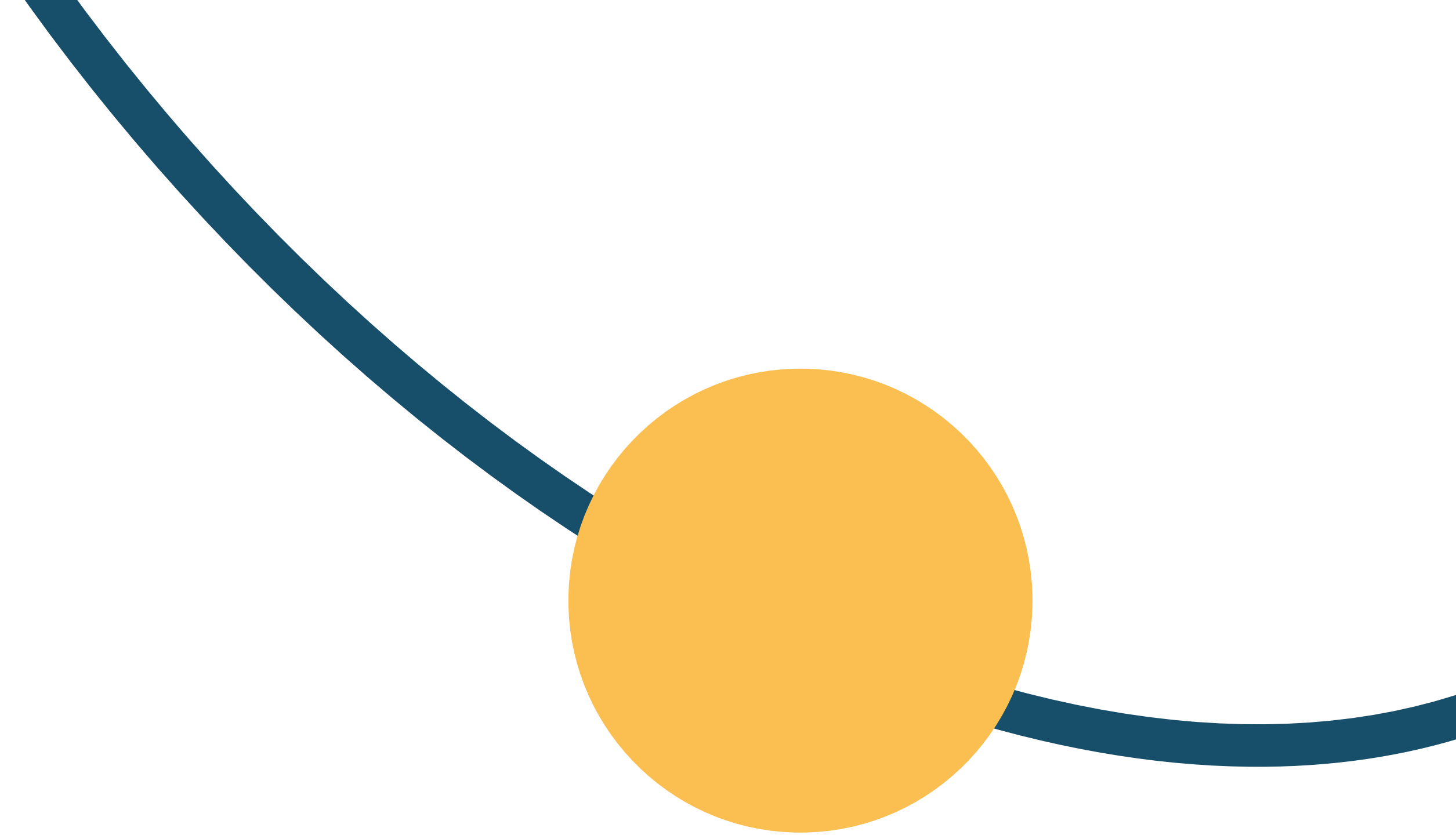


# Visual identity guide





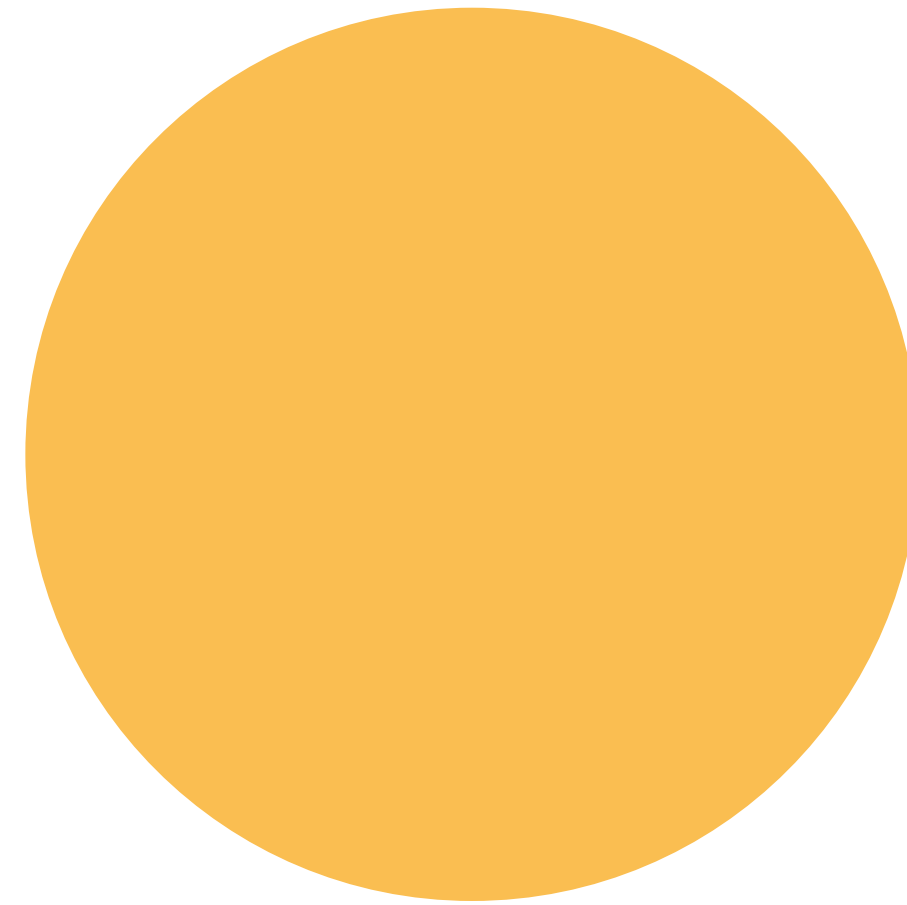
Orion will deliver a modular toolbox of digital breakthrough components and validate these components in the unique use cases of hydro, solar and wave energy operations across four continents, and by integrating and presenting these novelties in human-centric Digital Twin applications.

Orion will enable a higher-degree of digitalization of relevant operational and business processes, increase the renewables share in the electricity grid globally and reduce fossil fuels consumption in the context of an increased demand for energy resources and uncertain geopolitical and climate conditions in the long term.

## **CIRCLE: MOVEMENT, EXPANSION, UNITY, CYCLES**

### **Unity and Collaboration:**

The circle embodies wholeness, reflecting Orion's integration of diverse renewable energy solutions.



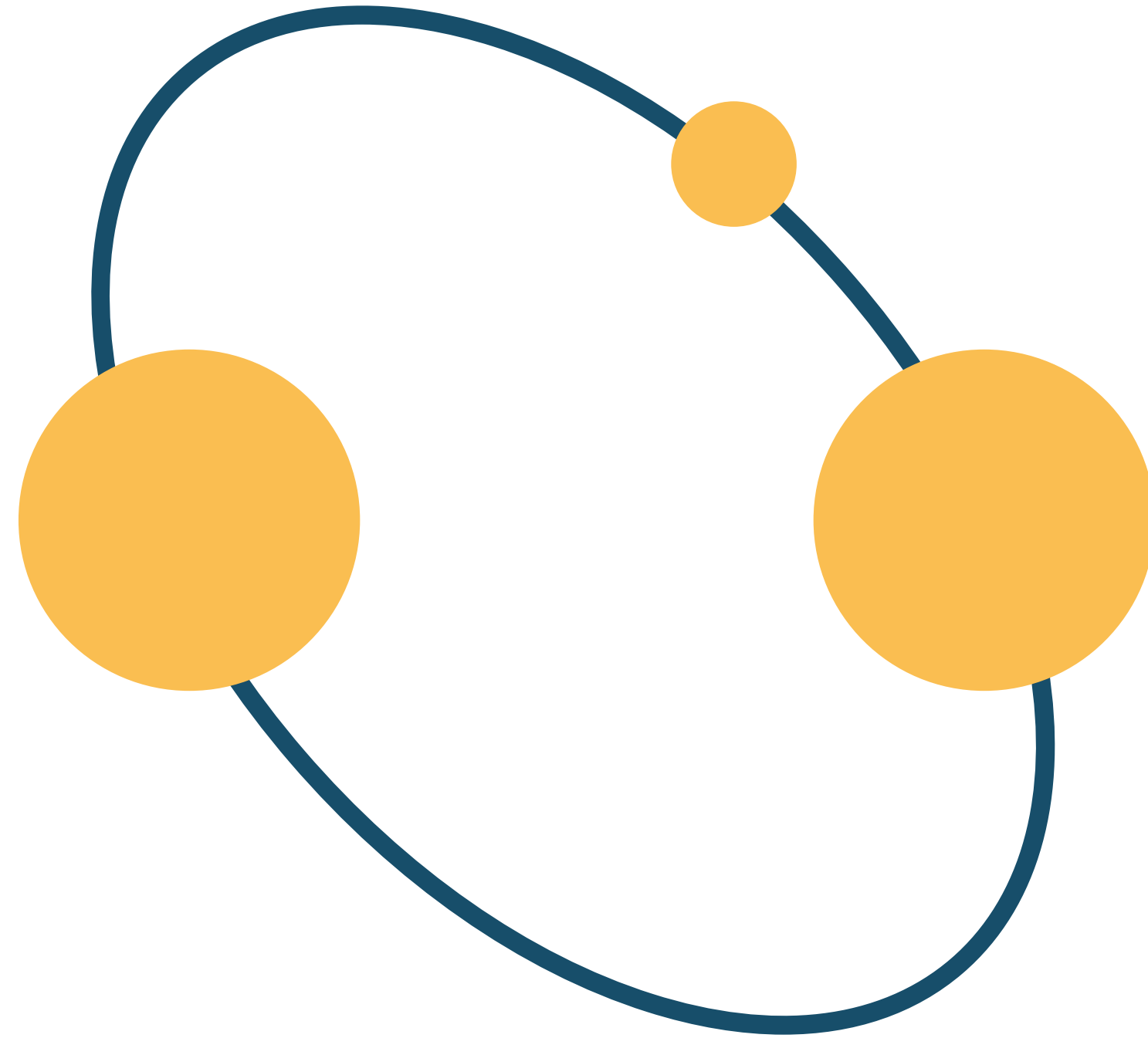
### **Human-Centric Design:**

The circle conveys inclusivity and approachability, emphasising Orion's focus on user engagement in sustainable digital applications.

### **Endless Innovation:**

Its continuous form symbolises adaptability and ongoing innovation, aligning with Orion's modular and evolving approach to energy technology.

## SYMBOL / FAVICON



LOGOTYPE



# MINIMUM RECOMENDED SIZE



# SAFE AREA



# TYPOGRAPHY

## Title Example

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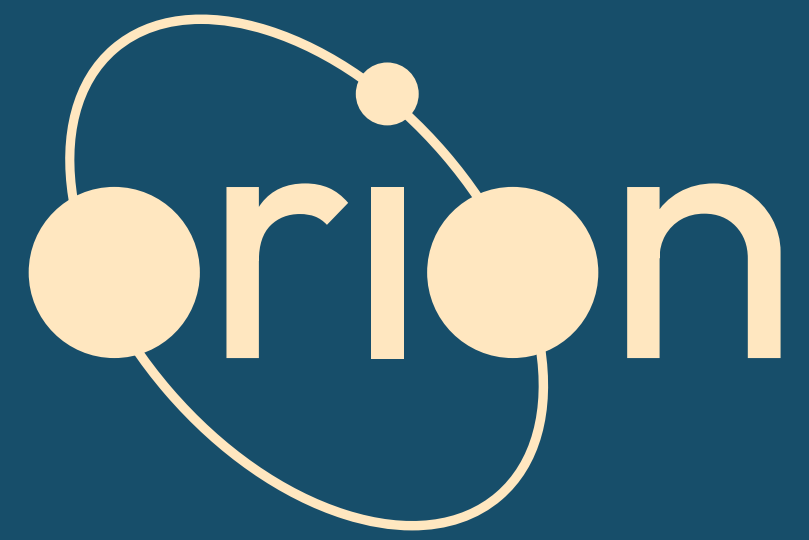
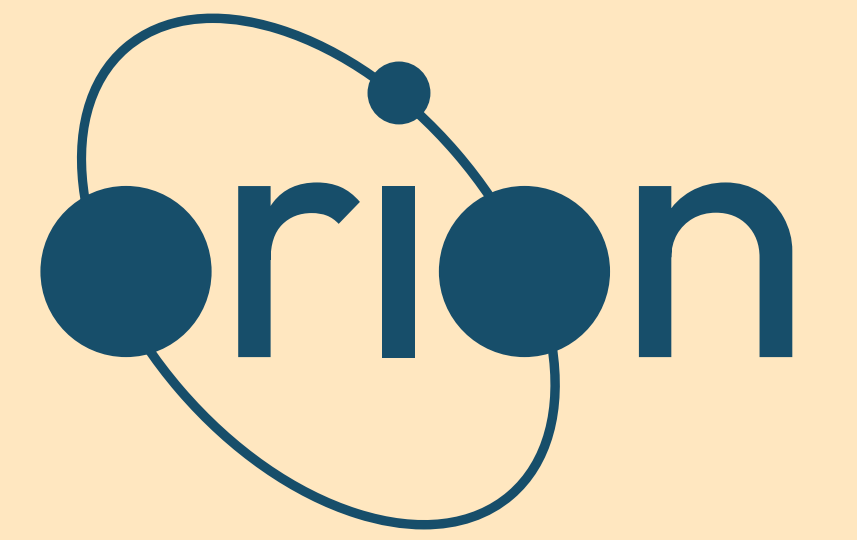
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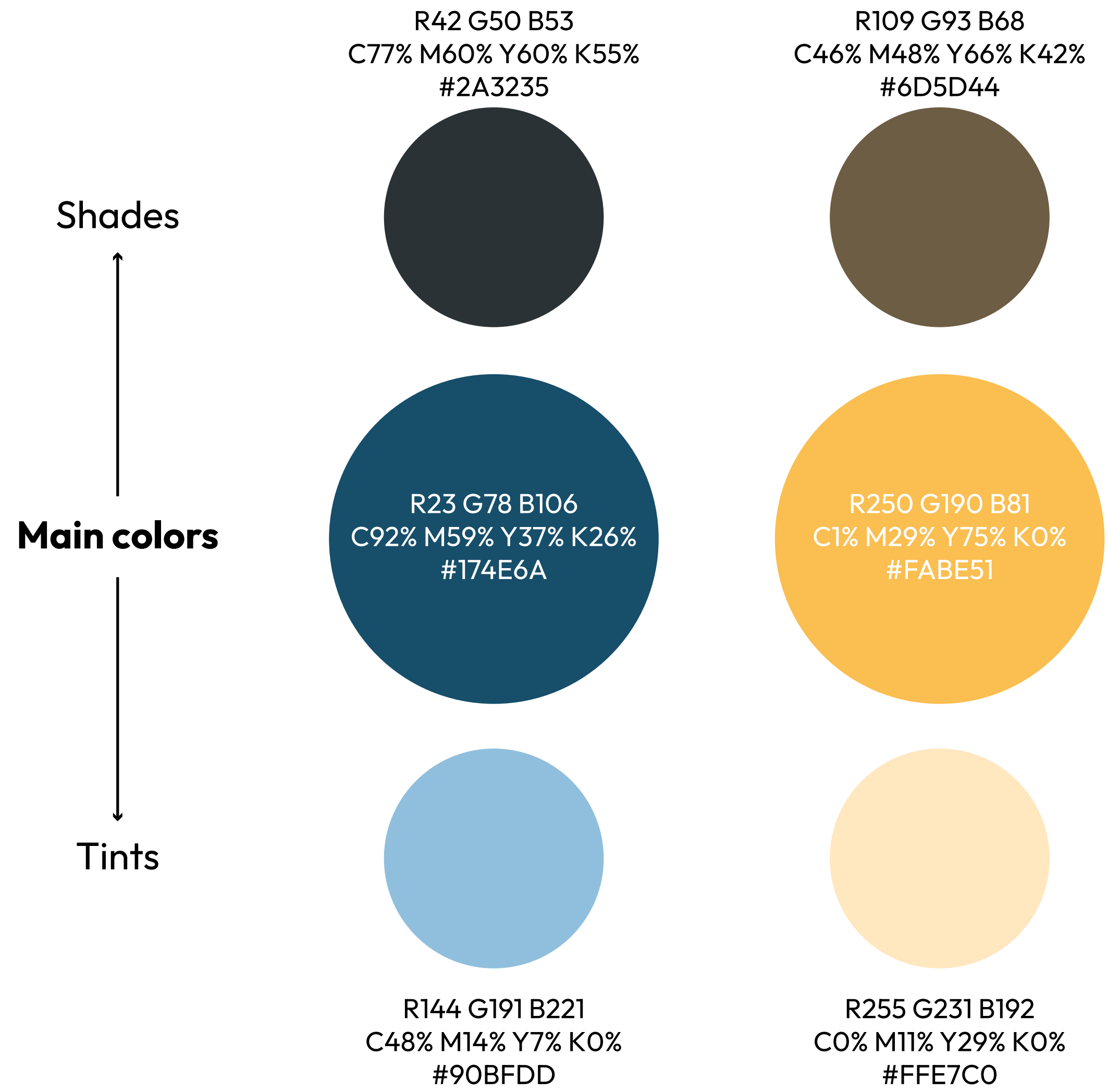
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# COLOR



orion

